

This tire is made out of dandelions

Few people can pronounce kok-saghyz—but experts pronounce it a possible source of rubber

KOK-SAGHYZ means "the root that can be chewed." At least it does to a Russian. It's first cousin to our own dandelion—a little larger, a bit coarser. And good rubber can be extracted from it.

In 1942 two planes landed in America with cargoes of kok-saghyz seeds. A total of 575 acres was planted, the dandelions harvested, the rubber produced.


Now the United States Department of Agriculture has asked B. F. Goodrich to make passenger car tires from it. The tires are being made, as you can see in the picture above, and will be tested in many ways.

The military importance of dandelion rubber has been greatly lessened because America learned to make its own rubber. Long before the kok-saghyz

seeds flew over the top of the world, B. F. Goodrich was searching for new sources of rubber. In June, 1940, it made the first tires containing synthetic rubber ever sold to American car owners—three years ahead of all others.

So motorists may never drive on tires made of dandelions. And again they may. For kok-saghyz *does* grow well in the United States. It *does* make rubber. Rubber sources do change. And B. F. Goodrich men always search for every possible improvement.

Meanwhile, people *are* driving on tires of synthetic rubber—owners of

all-synthetic B. F. Goodrich Silver-towns have totaled more than 7 billion miles. And, because B. F. Goodrich is not content with just routine research, these synthetic tires offer you extra wear, extra safety, extra value. The B. F. Goodrich Co., Akron, O. 

In war or peace
B.F. Goodrich
FIRST IN RUBBER

This One

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